



Remember TV bandstand shows? Then you'll love our new book!

Press Release – November 19, 2014

Dallas, TX... *The arrival of Rock 'n' Roll music created a previously unexplored market for advertisers: the teenager. And in the Dallas/Fort Worth area, the Sump'n Else show was often the highlight of a teenager's day. A fun, new book by Bud Buschardt, with his collaborator, Sam Sauls, is being released in November 2014 by Entry Way Publishing.*

During the TV dance craze of the mid-to-late 1960's, Bud Buschardt was unit manager-floorman-assistant director at the Dallas studio of WFAA-TV in NorthPark Center. Now Buschardt shares his personal memories of that bygone era in a fascinating, detailed format in his new tabletop music/television history book, ***The Sump'n Else Show***.

Nationally, ABC-TV's *American Bandstand* with Dick Clark opened up avenues for local stations to produce their own bandstand shows. Television brought to the small screen, earlier days of dancing in school gyms where sock hops were born.

The *Sump'n Else* show followed the 1964 success of WFAA-TV's *Group & Chapman* show, a Saturday night lip-synch show for teens and their parents that starred Dallas/Fort Worth area teenagers. *Sump'n Else* was designed for the teen audience because fast camera movements, video switching to the beat of the music and special effects did not appeal to most adults.

The legendary show began September 6, 1965 and concluded on January 26, 1968. *Sump'n Else* had new music, dancing, fashions, contests, food, and "The Little Group" – a group of four girls dancing on a platform off the dance floor. Host, Ron Chapman often referred to them as the "stars of the show". The original group included Calleen Anderegg, Delpha Teague, Joan Prather and Kathy Forney. The book includes updates on where they are and their accomplishments.

Speaking of the host, Ron Chapman later made tremendous impacts on audiences of radio stations KVIL and KLUV. This is the only book that tells the story of Ron from his beginning high school days in the entertainment business through his successes at KLIF, WFAA-TV and KVIL until his retirement from KLUV.

National guest music stars like Paul Revere and the Raiders, Herman's Hermits, The Monkees, and The Righteous Brothers made appearances on the show. Local area musicians including The 13th Floor Elevators, The Five Americans, Southwest F.O.B., The Novas, Scotty McKay, Kenny & The Kasuals, Those Guys and many more were also featured guests on *Sump'n Else*.

There are pages of great old photos and lists of songs that were played on the show. The book includes details about NorthPark stores in 1965, the studio location, and other shows that were televised or taped from there. Bud lets us in on the station staff and their jokes. *Sump'n Else* was the inspiration for a music publishing company, band booking agency and record company.

Collaborator, Sam Sauls, is the driving force behind the creation of the book. He believes that this piece of television history needs to be documented because his research showed that not much information is available on local television bandstand shows. Sam and Bud both desire and hope to correct some of the misinformation now on the internet about the show.

The Sump'n Else Show is not only for those who remember the show and the era of television bandstands, but it is also for a curious younger generation that might have only heard about *Sump'n Else* from their parents or grandparents, or have read about it on the internet. Although the show was based in the Dallas/Fort Worth area, readers from other areas might reflect back to the television bandstand show that aired in their hometown. We look forward to music memorabilia collectors and television history fans displaying the book on their coffee table for all to enjoy, especially over the holidays.

About the Authors: A Houston native, **Bud Buschardt** is currently an Adjunct Professor in the Radio-TV-Film Department at the University of North Texas where he has helped educate tomorrow's broadcasters for over 40 years. He has been an on-air personality, a radio consultant, a radio/television producer and writer, and is a record collector. Bud has a home studio and a music library of more than 200,000 records, tapes and CD's. In 1977, he received a screen credit for music research on Columbia Pictures' "The Buddy Holly Story".

For Buschardt, it began right out of The University of Houston in 1963 when, armed with a Radio-Television degree, he was fortunate to join WFAA-TV. His second week there found him working on the studio crew covering the assassination of President Kennedy. Then in 1967, long before MTV existed, he produced the first concept music video to be shown in North Texas. His interest in radio from college days led to hosting the first regularly scheduled oldies show in Dallas/Fort Worth. The show "57 Nostalgia Place" aired Sunday nights on WFAA-AM. It was there Bud became known as the "musicologist" of Dallas/Fort Worth. In 1981 he moved to KVIL-FM for a 10-year stay as producer and host of KVIL Oldies show. In 1989 he joined ABC Radio Networks to host "Night Train", the "Saturday Oldies Show" and eventually became program director of the "Stardust" (later "Timeless") format. He retired from ABC in 2007 and was inducted into the Texas Radio Hall of Fame in 2010 where he now serves as a chairman.

Collaborator, **Dr. Samuel Sauls**, received the "Educator of the Year" award from the Texas Association of Broadcasters, in Austin on August 7, 2014. Sam Sauls has been in the field of education for more than three decades. He served as a lecturer, assistant professor and associate professor at the University of North Texas, where he taught alongside Buschardt for more than 15 years before being named associate chair and director of graduate studies for UNT's Department of Radio, Television and Film. During that time, he also managed the campus radio station, KNTU-FM. Now retired, friends and colleagues still remark on his wit, humor and very approachable style which nurtured and encouraged hundreds of broadcasting students. He holds Associate, Bachelor of Arts, and Master of Arts degrees in Radio, Television and Film and his doctorate degree is in Higher Education Administration with a business minor. He is also the author of several college text books.

The Sump'n Else Show -- a 244-page fully illustrated softback book, available in print and e-Book formats, at the publisher's online storefront: <http://tinyurl.com/lf6ab6>. The book and e-Book will soon also be distributed through Amazon, Amazon Kindle and Barnes & Noble.

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